Aaron Booth
Agile Product Manager

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Who Am I?

"I'm Aaron, I'm an Agile Product Manager based in Manchester.
I specialise in Cloud Management and Governance Products.
I am a contract Product Manager currently working for Vodafone Group.
I have over 6 years experience working on Agile Products & Services.
I am a AWS Community Builder and hold cloud certifications with AWS & Azure."

Technical Knowledge

AWS

Azure

Identity Management

Cyber Security Controls

Cost Optimisation

SaaS

PaaS

Soft Skills

User Testing

Public Speaking

Supply Chain Management

UK GOV - Digital Design Standards

Roadmapping

Line Management

Key Facts

I have been working on Agile products and services within government for 6 years and I have led several products through the GDS lifecycle stages including passing service assessments.

Over the last 3 years I have specialised in leading on cloud hosted products and services within the UK Public Sector.

I have a wide range of product management experience managing co-located teams, remote developers and external suppliers.

I have extensive commercial experience through direct contract negotiations, G-Cloud procurement. I have worked with Crown Commercial Services on UK Government wide frameworks and saved the Home Office over £10m over the last 3 years.

I hold cloud certifications for AWS Practitioner and Azure Foundations.

I am recognised for building cloud communities across Government and the UK public sector by the AWS Community Builder programme.

Personal Achievements

I am the Vice-Chair of Governors at a Further Education College in Manchester.

I was a finalist at RAHM - a Global LGBT Leadership Competition hosted by Google.

I have represented the UK at an international working group on Cyber Security.

I started a business at the age of 16 with funding from Richard Branson.

I worked with the CEO of Civil Service to improve apprenticeships in Central Gov.

I raised over £25,000 for Liverpool Pride by selling market stalls.

I spent 2 years in the Royal Navy Reserves training to be a reserve Officer.

Work Experience

Vodafone Group
Sep 2021 to Present
Lead Product Owner

As the Lead Product Manager for Public Cloud Resales, Vodafone Analytics & Low Latency Analytics I lead a number of teams across a wide number of technology areas. I am accountable for the quarterly delivery of the technology roadmap and for managing resourcing, budgeting and planning. The products I work on with Vodafone are rolled out worldwide and I have experience dealing with colleagues in other countries and across timezones. I also work closely with stakeholders in and outside of the organisation including delivery partners, technology partners and cloud providers.

Home Office
May 2021 to Sept 2021
Lead Product Manager

I am responsible for transforming Home Office Enterprise Services to a product-centric organisiation. As the Lead Product Manager I am responsible for coordinating product strategy across 5 business areas and I lead and support a product management community of 15 individuals across a large number of agile teams. I work closely with the Director and our Senior Management Team to help articulate our overall product roadmap and vision for Enterprise Services.

Home Office
Apr 2019 to May 2021
Senior Product Manager

I set up the Public Cloud Team and led the creation of their overall cloud strategy. I was responsible for the overall product roadmap, led a team of 8 people, a spend of £1.5m per year and was the recognised single point of contact for cloud across the whole organisation. The Public Cloud Team is responsible for the Strategy, Governance and Best Practices for how to use Public Cloud services. I was responsible for ensuring that we worked on the cloud securely, reduced our costs and continuously improved the way that we worked. I was personally able to secure over £10m of savings per annum through contractual negotiations.

Department for Work & Pensions
Oct 2018 to Apr 2019
Product Manager

I was responsible for the supplier relationship management of AWS. I worked with commercial staff and directly with the DWP account manager within AWS. I was responsible for monitoring progress of 12 workstreams which were designed to leverage our commercial relationship to benefit both DWP and their cloud suppliers. I was also responsible for delivering a specific workstream on the integration of our cloud suppliers into the DWP's incident and service management procedures. While leading on implementing our incident management procedures I worked with 3 suppliers, AWS, Microsoft Azure and VMware.

Home Office
Oct 2017 to Oct 2018
Delivery Manager

I was the delivery manager for the Data Analytics Competency Centre (DACC). I led 7 teams covering over 40 staff and an annual spend of over £20 million. I led each team's daily stand up and their scrum ceremonies. I was responsible for the dependency and risk/issue management across the DACC. I worked with the product owners to produce product roadmaps and identify inter-product dependencies. I also up skilled staff within our work area on agile ways of working by delivering presentations and workshops.

TeachPitch
Apr 2017 to Oct 2017
Senior Product Manager

I was responsible for directing all development across three platforms within TeachPitch. I managed the development team based outside of the UK. I reported directly to the CEO and worked with him to articulate his vision and product direction into an effective roadmap. I prioritised and articulated tasks based upon user needs and customer priorities. In this role I worked on implementing automated user research tools and analytics tools to further improve their agile ways of working.

Courses
Presenting Confidently @ KPMG
Impact in Meetings @ RADA for Business
Storytelling for Business @ RADA for Business
Digital Academy @ Government Digital Service

Education

Association of Project Management	Project Management Certification - Level D
Capita	Level 4 Diploma in Business Administration
City of Liverpool College	A-Levels: Biology, Chemistry, Maths, Physics

References and further information available on request