

# Aaron Booth

## Agile Product Manager



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### Who Am I?

“I’m Aaron, I’m an Agile Product Manager based in Manchester. I specialise in Cloud Management and Governance Products. I am the Lead Product Manager for Enterprise Services at the Home Office. I have over 6 years experience working on Agile Products & Services. I am a AWS Community Builder and hold cloud certifications with AWS & Azure.”

#### Technical Knowledge

AWS  
Azure  
Identity Management  
Cyber Security Controls  
Cost Optimisation  
SaaS  
PaaS

### Key Facts

I have been working on Agile products and services within government for 6 years and I have led several products through the GDS lifecycle stages including passing service assessments.

Over the last 3 years I have specialised in leading on cloud hosted products and services within the UK Public Sector.

I have a wide range of product management experience managing co-located teams, remote developers and external suppliers.

I have extensive commercial experience through direct contract negotiations, G-Cloud procurement. I have worked with Crown Commercial Services on UK Government wide frameworks and saved the Home Office over £10m over the last 3 years.

I hold cloud certifications for AWS Practitioner and Azure Foundations.

I am recognised for building cloud communities across Government and the UK public sector by the AWS Community Builder programme.

#### Soft Skills

User Testing  
Public Speaking  
Supply Chain Management  
UK GOV - Digital Design Standards  
Roadmapping  
Line Management

### Personal Achievements

I am the Vice-Chair of Governors at a Further Education College in Manchester.

I was a finalist at RAHM - a Global LGBT Leadership Competition hosted by Google.

I have represented the UK at an international working group on Cyber Security.

I started a business at the age of 16 with funding from Richard Branson.

I worked with the CEO of Civil Service to improve apprenticeships in Central Gov.

I raised over £25,000 for Liverpool Pride by selling market stalls.

I spent 2 years in the Royal Navy Reserves training to be a reserve Officer.

## Work Experience

### Home Office

May 2021 to Present  
Lead Product Manager

I am responsible for transforming Home Office Enterprise Services to a product-centric organisation. As the Lead Product Manager I am responsible for coordinating product strategy across 5 business areas and I lead and support a product management community of 15 individuals across a large number of agile teams. I work closely with the Director and our Senior Management Team to help articulate our overall product roadmap and vision for Enterprise Services.

### Home Office

Apr 2019 to May 2021  
Senior Product Manager

I set up the Public Cloud Team and led the creation of their overall cloud strategy. I was responsible for the overall product roadmap, led a team of 8 people, a spend of £1.5m per year and was the recognised single point of contact for cloud across the whole organisation. The Public Cloud Team is responsible for the Strategy, Governance and Best Practices for how to use Public Cloud services. I was responsible for ensuring that we worked on the cloud securely, reduced our costs and continuously improved the way that we worked. I was personally able to secure over £10m of savings per annum through contractual negotiations.

### Department for Work & Pensions

Oct 2018 to Apr 2019  
Product Manager

I was responsible for the supplier relationship management of AWS. I worked with commercial staff and directly with the DWP account manager within AWS. I was responsible for monitoring progress of 12 workstreams which were designed to leverage our commercial relationship to benefit both DWP and their cloud suppliers. I was also responsible for delivering a specific workstream on the integration of our cloud suppliers into the DWP's incident and service management procedures. While leading on implementing our incident management procedures I worked with 3 suppliers, AWS, Microsoft Azure and VMware.

### Home Office

Oct 2017 to Oct 2018  
Delivery Manager

I was the delivery manager for the Data Analytics Competency Centre (DACC). I led 7 teams covering over 40 staff and an annual spend of over £20 million. I led each team's daily stand up and their scrum ceremonies. I was responsible for the dependency and risk/issue management across the DACC. I worked with the product owners to produce product roadmaps and identify inter-product dependencies. I also up skilled staff within our work area on agile ways of working by delivering presentations and workshops.

### TeachPitch

Apr 2017 to Oct 2017  
Senior Product Manager

I was responsible for directing all development across three platforms within TeachPitch. I managed the development team based outside of the UK. I reported directly to the CEO and worked with him to articulate his vision and product direction into an effective roadmap. I prioritised and articulated tasks based upon user needs and customer priorities. In this role I worked on implementing automated user research tools and analytics tools to further improve their agile ways of working.

### Ministry of Defence

Sep 2016 to Apr 2017  
Product Manager

I project managed the implementation of a £1 million defence project to secure the defence supply chain from cyber security threats. This project was the first MOD project to be hosted on GOV.UK and was developed in line with GDS Digital Design Standards (DDS). As an exemplar Agile project I worked with the central Digital team to shape Agile product delivery within MOD and I was the main liaison with our external supplier. I was able to effectively challenge our supplier to change the way they worked to ensure that the MOD met the DDS requirements.

## Courses

Presenting Confidently @ KPMG  
Impact in Meetings @ RADA for Business  
Storytelling for Business @ RADA for Business  
Digital Academy @ Government Digital Service

## Education

Association of Project Management	Project Management Certification - Level D
Capita	Level 4 Diploma in Business Administration
City of Liverpool College	A-Levels: Biology, Chemistry, Maths, Physics



References and further information available on request